

Information Security teams operate against a backdrop of continuous change in the threat landscape, technology, and business conditions. The ability to protect critical assets across space and time is further complicated by a lack of direct control over the people and processes that expose the organization to risk through day-to-day operations.

Technical skills, while critical, are not enough; as a security leader, you must also proactively engage with the organization in order to embed information security's influence more deeply into operational areas of the business where decisions that create and impact risk are made.

IANS has created the CISO Impact framework to provide security leaders with a structured, action-oriented approach to increasing information security's impact on the success of the organization.

We broke down proactive organizational engagement into a set of clearly defined skill sets that we call the 7 Factors of CISO Impact, and developed an online self-assessment tool called the Diagnostic, which allows you to baseline your current performance across the 7 Factors. Using the 7 Factors and Diagnostic data as a guide, you can build a path and measure progress towards better organizational engagement and increased standing as a business risk executive.



To help our clients move quickly to master proactive organizational engagement, IANS offers an array of CISO Impact consulting services. These services combine robust tools, benchmark data from over 500 Diagnostics, and advanced analytics, and can be customized to each client's needs.

Diagnostic 360

The CISO Impact Diagnostic 360 utilizes the Diagnostic tool to collect responses from multiple groups or team members. This can include members of your information security team, or a wider range of respondents such as executive leadership and/or other key stakeholders. The data gathered during Diagnostic 360 will help you:

- Identify and address current challenges from multiple business perspectives.
- Gain a deeper understanding of how information security's value and impact on the organization is perceived by relevant stakeholders.
- Uncover areas of weakness that may have been missed in a narrower assessment.

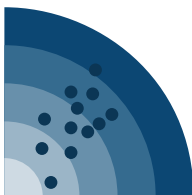
Custom Workshops

Custom CISO Impact Workshops support the assessment of your information security organization's current management capabilities and gaps by highlighting strengths, weaknesses, challenges, and opportunities within the context of the CISO Impact diagnostic dataset. Using your Diagnostic results as the baseline, custom CISO Impact Workshops will guide you and your team in:

- Examining your current performance in one or more of the 7 Factors of CISO Impact.
- Assessing and prioritizing how to address gaps discovered by your Diagnostic results.
- Creating custom-tailored action plans for improvement.



INSIGHTS



DIAGNOSTIC



ROUNDTABLE



INCREASE IMPACT

Action Roadmap Planning

The CISO Impact Action Roadmap Planning service utilizes a combination of your Diagnostic data, interviews with key stakeholders, and Factor-specific analysis of your information security team's strengths and gaps to build a milestone-based roadmap of executable actions. During the project, you will:

- Map the shortcomings discovered in the Diagnostic and conduct working sessions with key stakeholders to develop an approach towards improvement.
- Use the Diagnostic results and analysis to dig deeper and develop action plans that are directly relevant to your team's challenges.
- From the action plans, create a roadmap and set of milestones that can be measured and reassessed over time.

Portfolio Assessment

A CISO Impact Portfolio Assessment provides corporate information security teams that operate within an environment characterized by multiple entities, mergers, and a broad portfolio of businesses with an enterprise view into the capabilities of their information security teams. The Portfolio Assessment will provide you with the ability to:

- Assess the performance of your portfolio against your own expectations, industry standards, or the universe of IANS CISO Impact data.
- Discover strengths and weaknesses across a level playing field of measurement/metrics.
- Segment your portfolio into relevant industry groups and compare them to each other, within segment groups, or to a relevant subset of the IANS data set.

Coaching

CISO Impact Coaching partners you with an IANS Faculty Member for executive-level 1:1 assistance. The IANS coach will provide you with assistance and advice on strategic and leadership issues. CISO Impact Coaching will support you in:

- Communicating with key business stakeholders in your organization, such as other C-level executives and the Board.
- Preparing for presentations or personnel discussions.
- Developing approaches to gaps identified by the Diagnostic.